

919.448.7435

design@seizethedesign.com

Efland, NC

Key Skills

Design Skills

Adobe Creative Suite

Illustrator ★★★★★☆

InDesign ★★★★★★

Photoshop ★★★★★☆

Dreamweaver ★★★★★☆

After Effects ★★★★★☆

Microsoft Office Suite

Excel ★★★★★☆

Powerpoint ★★★★★★

Wordpress ★★★★★★

Canva ★★★★★★

Skills

Illustration

Typography

Animation

Image retouching

Infographics

Publication/Book Design

Social Media Marketing

Copy writing and editing

Web Design

Technical Writing

Management

Team Leader

Additional Knowledge

SEO

HTML

508 Compliance/Accessibility

Creative Problem Solving

Multi-talented and creative Graphic Designer with both in-house, remote, and freelance experience in digital and print design. Collaborative and interpersonal skills; Highly skilled in client and vendor relations and negotiations; ability to collaborate with artistic, project, production and administrative leadership to complete design projects according to client specifications.

Expert at the most up-to-date design and communications trends for web and print.

Utilizes vast knowledge of the psychology of design, color, and platform to create memorable marketing materials.

Experience in copy-writing and editing and proof-reading.

Strong interpersonal communication skills and management experience. Excellent at brainstorming and implementing teamwork, strategy, and working with various departments.

Expert at the Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver).

Professional Experience

Seize the Design | Remote | 2003-Current

Contractual Graphic Designer, Copywriter and Creative Director (2003-Ongoing) specializing in branding and logos, publication design, and web design. Handicap International, MPG Group, HHS, CareJet Medical Transport Services.

AKPR Group | Raleigh, NC | June 2018-Current

Lead designer responsible for design and execution of print, web, and material for mobile devices for [Northstar Meetings Group](#), working with high volume and fast turnaround with strict attention to detail while adhering to (and expanding) Northstar's branding standards. Developed logos for new ventures, marketing campaigns for all events and departments, booth design and execution for trade shows, html marketing emails, annual company media planner.

Biggs Museum of American Art | Dover, Delaware | 2003-2021

Creative Director and Graphic Designer responsible for all art direction and design execution for the [Biggs Museum of American Art](#).

- Works closely with the museums Marketing Manager, Curator, Executive Director and the Board of Trustees to ensure continuity for the Biggs Museum brand while also adhering to the marketing and design budget.
- Projects include all exhibition catalogs offered in the Museum gift shop (and online here), outdoor banners and billboards, magazine design, and collateral for exhibitions.

Heights Marketing | Hoboken, NJ | 2014-Ongoing

Team Creative Director and Senior Designer for web, print, and social media for the varied clientele of the agency. Managed design team and ensured execution for [the following clients](#): SV Design & Consulting, Knotts Robotics, Ridge Family Dentistry, Billington Cybersecurity, various private practice psychologists.

Education

Syracuse University, S.I. Newhouse School of Public Communications:
Bachelor of Science: Advertising Communications
Minors: Psychology, Religion

National Honor Society
International Honor Society
Kappa Kappa Gamma Sorority (Pledge Leader-class of 1999)
Awards: Newhouse School Most Promising Advertising Student Award, 1999